

CHRISTMAS 2026

Strategies & Suggestions



**Create Unforgettable Memories
and Increase Your Sales**

Christmas is the perfect opportunity to make the most of the photographs you have already created and boost your Christmas sessions.

With the right products, you can create new sales opportunities, strengthen relationships with your clients, and increase the value of every session.

Now is the perfect time to remind your clients that their photographs can be transformed into meaningful gifts for family and friends.

The photographs already exist.
The sales opportunity does too.



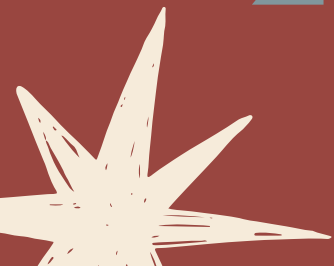
A Special Gift to Remember Christmas!



RECORDATORIUM



ACCORDION
FOLIO

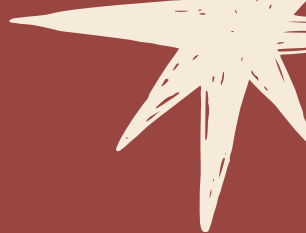


ANALOG FOLIO



MEMORY BOX





MINI BOOK

FOLIOS



BOOK ANALÓGICO



PHOTO BOOK





CANVAS

PHOTOS



With the right strategies and products, Christmas can be much more than a busy season. It can be the ideal time to strengthen your brand, increase sales, and delight your clients even more.

Count on Koy Lab to help you turn every session into unforgettable memories and every delivery into a truly special gift.

Explore all our product suggestions, discover the ones that best enhance your work, and get ready for a truly extraordinary Christmas!



KOY
LAB album tailoring



**MERRY
CHRISTMAS**

KOY LAB